What
Global Impact Challenges (GICs) are incentive competitions organized by geography and themes to catalyze entrepreneurial ecosystems around the world. Challenge winners are then empowered with an understanding of accelerating technology and global challenges by learning from and interacting with top experts and thought leaders in the world.

Who
GICs are an open call to anyone with the best ideas for moonshot innovations and startups that can positively impact a billion people in 10 years.

How
The Challenge centers on how individuals or startups would solve the world’s biggest problems by using exponential technology. Challenge winners are awarded participa-
tion in select SU programs (Global Solutions Program, SU Ventures, SU Summits) and, on a case-by-case basis, other incentives are provided by the local organizers (e.g., prize money and participation in local programs).

Become a GIC sponsor

GICs are made possible by partnerships with sponsor organizations worldwide (corporations, NGOs, foundations, and educational institutions) that are passionate about improving the lives of millions of people. By sponsoring Singularity University GICs, your organization will demonstrate a strong commitment to creating positive impact and helping implement novel ideas that have the potential to make significant progress in addressing serious global problems.

WHY HOST A GIC?
Catalyze innovation and entrepreneurial ecosystems around the world
Scale the number of people with abundance mindsets who will shape humanity’s future by turning problems into opportunities
Identify hyper-talented innovators who have the potential to solve your region’s—and perhaps the world’s—biggest challenges

GIC SPONSOR BENEFITS INCLUDE:
Recognition as an innovative leader within a region’s entrepreneurial ecosystem
Incredible insights on innovation with the opportunity to capitalize on new ideas
Valuable goodwill coverage in print, online, and/or in social media
Complimentary tickets to attend select SU events and Summits in your region
Autographed copy of a Singularity University book

SELECT GIC SPONSORS INCLUDE:
City of Buenos Aires (Argentina)
Industriens Fond (Denmark)
Sony Corporation (Japan)
Fundacion Mustakis (Chile)
Rafael del Pino Foundation (Spain)
Deloitte (Canada)
World Food Programme (Global)
Knight Foundation (Miami)

Ready to sponsor a GIC?
Visit su.org/gic/sponsor.