# Personal Data Usage by Program

## GIC - Global Impact Competition

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Application Information** | **GIC application**  
- Name  
- Title/occupation  
- Address  
- Photographs/Video footage  
- Phone numbers  
- Email addresses  
- Social media account information  
- Age  
- Gender  
- Education  
- Passport or other identification numbers  
- Passport photos and numbers (requested for only GIC winners applying for visas) | **We Use Registration Information to:**  
- evaluate your competition entry  
- coordinate with you in the event your entry is selected as a finalist  
- coordinate your travel and participation in a Singularity University event if your entry is selected as a competition winner |
| **Application Information** | **GIC Organizer Application**  
- Name  
- Date of Birth  
- Email address  
- Physical address  
- Phone number  
- Social media accounts (Skype & linkedin)  
- Company name  
- Country  
- Citizenship  
- SU program attended | **We Use Registration Information to:**  
- evaluate your ability to organize a GIC in your home country  
- coordinate with you if your application is accepted |
| **Mailing List** (GIC Mailing List Sign-up) | - First  
- Last  
- Email Address  
- Company Name  
- Job Title  
- Country  
- Industry  
- Phone number | **We use GIC Mailing List Sign-up Information to:**  
- send you updates via the email address you provided |
## Inquiry (GIC Sponsor)

- First
- Last
- Email Address
- Company Name
- Job Title
- Country
- Industry
- Phone number

**We use GIC Sponsor Inquiry Information to:**
- contact you via email or phone to discuss your inquiry into GIC sponsorship

## Registration Information (GIC Winner announcement)

- Name
- Email address

**We use GIC Winner Announcement Registration Information to:**
- prepare for the announcement event
- Anticipate audience size
- Properly coordinate event logistics

## Global SingularityU Chapters

### Personal Data Category

<table>
<thead>
<tr>
<th>Application Information (SingularityU Chapters)</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Name</td>
<td>- Address</td>
<td>We use Chapter Application Information to:</td>
</tr>
<tr>
<td>- Phone number</td>
<td>- Country</td>
<td>- evaluate your potential role as SingularityU leadership</td>
</tr>
<tr>
<td>- Country</td>
<td>- City</td>
<td>- Coordinate and share documentation with you via the email address provided if selected as chapter leadership</td>
</tr>
<tr>
<td>- Role</td>
<td>- Chapter Plan</td>
<td>- Send SU community updates to Chapter Leaders</td>
</tr>
</tbody>
</table>

### Survey (Chapter Leadership)

- Nationality
- What is the highest degree or level of school you have completed? (If you’re currently enrolled in school, please indicate the highest degree you have received.)
- Gender Identity
- Would you describe yourself as transgender?
- What is your age?
- How would you describe yourself?
- How would you characterize your experience with onboarding as an SU chapter leader?
- How would you characterize your experience working with SU staff in your role as a chapter leader?
- What could SU have done to improve your experience onboarding and, generally, working as a chapter leader?

**We use Chapter Leadership Survey Information to:**
- evaluate demographics of the Global SU Community Leadership
- Improve SU HQ Support and communications for chapter leadership
- Improve Overall Experience for Chapter Leaders
- Improve Effectiveness of Chapter Leaders
**Singularity International Summits**

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Application Information** (Summit Partner) | - Name  
- Email  
- Company  
- Title  
- Address  
- Date of Birth  
- Business Function  
- Job Role  
- Social Media Information  
- Business Acumen  
- Leadership Experience  
- Event management experience  
- Stakeholder Connections  
- SU Community connections | We use Summit Partner Application Information to:  
- Evaluate your application as a potential SU Summit partner  
- Contact you to set up a video interview  
-Coordinate summit organization, transfer documents if selected as a partner |
| **Registration Information** (Summit Attendee) | - First Name (reqd)  
- Last Name (reqd)  
- Primary Email Address (reqd)  
- Company (reqd)  
- Attendee_Status(reqd)  
- is_alumni? (reqd)  
- Company url(optional)  
- Alternative Email (optional)  
- Title (optional)  
- Phone Number (optional)  
- Gender (optional)  
- Citizenship (Optional)  
- Secondary Citizenship (Optional)  
- Mailing address (optional)  
- Mailing Country(optional)  
- Mailing City(optional)  
- Industry (optional)  
- Short bio (optional)  
- _Facebook_url (optional)  
- _Twitter_url (optional)  
- _LinkedIn_url(optional)  
- _Medium_ (optional) | We use Summit Attendee Registration Information to:  
- To send you emails about future SU Programs and Opportunities  
-Mark you status in the SU Global Directory as alumni (if applicable) |
| **Survey** (Post summit) | - First  
- Last  
- Email  
- SU Program Interest  
- IP Address | We use Post Summit Survey Information to:  
- Evaluate the success of our program  
- Improve the design and operation of future programs |
### Open Enrollment

**EP - Executive Program**

<table>
<thead>
<tr>
<th>Personal Data Category</th>
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<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| Inquiry (EP)           | - First  
- Last  
- Email Address  
- Company Name  
- Job Title  
- Country  
- Industry  
- Phone number | We use EP Inquiry Information to:  
- send you information about SU EPs via the email address you provided |
| Application Information (EP) | - Full Name  
- Email Address  
- Alternative Email  
- Organization Name  
- Job Title  
- Country of Residence  
- DOB  
- Gender  
- City of Residence  
- State of Residence  
- Primary  
- Secondary  
- Tertiary Citizenship  
- Ethnicity  
- Personal Phone Number  
- Assistant(s) Info  
- Name  
- Phone number  
- Email  
- Social media information  
- Personal interest  
- Membership  
- Company info  
- Name  
- Website url  
- Address  
- Org size  
- Org type  
- Industry | We use EP Registration Information to:  
- Evaluate/process your EP application  
- Coordinate with you on the status of your application |
| Registration Information (EP) | - TECH#  
- GGC#  
- First Name  
- Last Name  
- Participant Job Title  
- Participant Company  
- Media Release Signed  
- Media Opt Out  
- Status | - Collect payment for the program  
- Coordinate program confirmation and arrival details  
- Customize the program based on attendee interest  
- Create in-program badging and other name cards  
- Customize catering |
### Preferences/Allergy
- Order the appropriate amount and size of event Materials (t-shirts etc)
- If you have an SU Global Directory account, register your status as alumni
- Confirm consent status for media release
- Make contact and bio information available to fellow attendees
- Enable faculty members to customize presentations based on attendee interest and experience

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**Survey** (Post Program)

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>- Evaluate the success of our program</td>
</tr>
<tr>
<td>Last</td>
<td>- Improve the design and operation of future programs</td>
</tr>
<tr>
<td>Email</td>
<td>- Conduct sales outreach based on stated interests</td>
</tr>
<tr>
<td>SU Program Interest</td>
<td></td>
</tr>
<tr>
<td>IP Address</td>
<td></td>
</tr>
</tbody>
</table>

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**EIP - Exponential Innovation Program**

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application &amp; Registration Information (EIP)</td>
<td>Contact Information</td>
<td>We use EIP Application &amp; Registration Information to:</td>
</tr>
<tr>
<td></td>
<td>First Name Required</td>
<td>- Evaluate/process your EP application</td>
</tr>
<tr>
<td></td>
<td>Last Name Required</td>
<td>- Coordinate with you on the status of your application</td>
</tr>
<tr>
<td></td>
<td>Email Address Required</td>
<td>- Collect payment for the program</td>
</tr>
<tr>
<td></td>
<td>Alternative Email Optional</td>
<td>- Coordinate program confirmation and arrival details</td>
</tr>
<tr>
<td></td>
<td>CC Email Address Optional</td>
<td>- Customize the program based</td>
</tr>
<tr>
<td></td>
<td>Mobile Optional</td>
<td></td>
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<tr>
<td></td>
<td>Contact Name in Case of Emergency Required</td>
<td></td>
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<tr>
<td></td>
<td>Emergency Contact Email Required</td>
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<tr>
<td></td>
<td>Emergency Contact Number Required</td>
<td></td>
</tr>
<tr>
<td>Company Information</td>
<td></td>
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<tr>
<td>---------------------</td>
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<td></td>
</tr>
<tr>
<td>Company</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Job Function</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Job Level Required</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Industry Category</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Ecosystem Role</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Is your company a start-up?</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Is your organization a non-profit or governmental?</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Number of employees?</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>LinkedIn URL</td>
<td>Required</td>
<td></td>
</tr>
<tr>
<td>Work Address</td>
<td>Optional</td>
<td></td>
</tr>
<tr>
<td>Work Phone</td>
<td>Optional</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Demographic Information</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of Birth</td>
<td>Required</td>
</tr>
<tr>
<td>Gender</td>
<td>Required</td>
</tr>
<tr>
<td>Ethnicity</td>
<td>Required</td>
</tr>
<tr>
<td>Country of Residence</td>
<td>Required</td>
</tr>
<tr>
<td>Primary Citizenship</td>
<td>Required</td>
</tr>
<tr>
<td>Secondary Citizenship</td>
<td>Optional</td>
</tr>
<tr>
<td>Tertiary Citizenship</td>
<td>Optional</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Areas of Interest</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exponential Innovation</td>
<td>Required</td>
</tr>
<tr>
<td>Global Grand Challenges</td>
<td>Required</td>
</tr>
<tr>
<td>Tools &amp; Methodologies</td>
<td>Required</td>
</tr>
</tbody>
</table>

In a brief paragraph, please explain what you hope to get out of this program. 
Required
List three topics you would like other participants to ask you about. These words will appear on your badge. 
Required

Additional Information
During the program you might be invited to engage in physical or interactive activities aimed to enhance the program experience. These activities are completely voluntary and any participation is at your sole discretion and risk. If you have a disability and require accommodation in order to fully participate in this activity, please provide it in the space below. 
Optional
Food allergies or dietary restrictions (we may not be able to accommodate all requests) 
Optional
Other allergies 
Optional
T-shirt Size Required
T-shirt Style Required

Survey (Post Program)
- First
- Last
- Email
- SU Program Interest
- IP Address

We use Post Program Survey Information to:
- Evaluate the success of our program
- Improve the design and
Country Partners

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
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</tr>
</thead>
</table>
| Application Information (Country Partner) | - First & Last Name  
- Phone Number  
- Email Address  
- Title  
- Company information (name, location investors, business practices, board of directors, company officers etc.)  
- BoD and Company Officer background information  
- Program estimations (tickets sold, expected profit / loss etc.) | We use Country Partner Application Information to:  
- Evaluate your application as a potential SU Country Partner  
- Further coordinate and set up interview via the email address of phone number you provided  
- As part of partner evaluation, perform Due Diligence and background checks via 3rd party databases and/or services |
| Registration Information (Country Partner Event) | - First Name (reqd)  
- Last Name (reqd)  
- Primary Email Address (reqd)  
- Company (reqd)  
- Attendee_Status(reqd)  
- is_alumni? (reqd)  
- Company url(optional)  
- Alternative Email (optional)  
- Title (optional)  
- Phone Number (optional)  
- Gender (optional)  
- Citizenship (Optional)  
- Secondary Citizenship (Optional)  
- Mailing address (optional)  
- Mailing Country(optional)  
- Mailing City(optional)  
- Industry (optional)  
- Short bio (optional)  
- _Facebook_url (optional)  
- _Twitter_url (optional)  
- _LinkedIn_url(optional)  
- _Medium_(optional) | We use Registration Information to:  
- To send you emails about future SU Programs and Opportunities  
- Mark you status in the SU Global Directory as alumni (if applicable) |
| Inquiry (Country Partner) | - First  
- Last  
- Email Address  
- Company Name  
- Job Title  
- Country  
- Industry | We use Country Partner Inquiry Information to:  
- contact you via email to provide you more information about SU Country Partnerships |
## Faculty Operations

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| Application Information (SU Faculty) | - first name?*  
- last name?*  
- email address  
- phone number  
- country  
- expertise  
- interest in SU  
- connections to SU community/other faculty  
- LinkedIn profile*  
- Biography  
- video links  
- Links to your research  
- social media presence (twitter, facebook, instagram, snapchat, youtube, etc.) | **We use SU Faculty Application Information to:**  
- Evaluate your application to become a SU Faculty member (clout, topic relevance, speaking ability, SU needs, etc)  
- To coordinate further interviews and transfer documentation via the email address provided  
- If selected as faculty  
- Use in SU event, web, and marketing  
- To send faculty newsletter  
- To inform event attendees of speakers and talk topics  
- To send pre-event summaries |

## Enterprise Solutions

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| Registration Information (Enterprise Solutions Program - PEL / ESTP) | - Name  
- Title  
- Company  
- Dietary restrictions | **We use Enterprise Solutions Registration Information to:**  
- create in-program name cards/badges  
- adequately prepare for dietary restrictions |
| Survey (Post Program)         | - First  
- Last  
- Email  
- SU Program Interest  
- IP Address | **We use Post Program Survey Information to:**  
- Evaluate the success of our program  
- Improve the design and operation of future programs  
- Conduct sales outreach based on stated interests |
| Inquiry (Enterprise Solutions) | - First Name  
- Last Name  
- Email Address  
- Company Name | **We use Enterprise Solutions Inquiry Information to:**  
- contact you via email to provide you more information about SU Enterprise |
### SU Marketing

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Survey (Exponential Innovation Assessment)** | - Name  
- Company  
- Additional Company / Personal information you choose to provide | We use Exponential Innovation Assessment Survey Information to:  
- Help you understand you or your company’s innovation readiness  
- Help you determine what Singularity University products or services might be the best fit for |

### SU Global Directory

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Registration Information (SU Global Directory)** | - Name  
- Email address  
- Bio (about me)  
- City (primary and secondary)  
- Country (primary and secondary)  
- Region (primary and secondary)  
- Occupation  
- Company  
- Title  
- Education  
- School  
- Degree  
- Website  
- Social media links  
- Photo URL (S3)  
- Interests  
- GGC  
- Exponential Tech  
- Transformational Practices  
- Experience  
- GGC  
- Exponential Tech  
- Transformational Practices  
- Event interest  
- Chapter membership  
- Chapter / event leadership | We use SU Global Directory Registration Information to:  
- Display your profile information to other members of the SU Global Directory  
- Enable you to connect with other members of the SU community with similar interests or goals.  
- Enable other members of the directory to find your profile and contact information via the search functionality |
## SU Ventures

### Application Information (SU Ventures)

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Company Name *</td>
<td>We use SU Ventures Application Information to:</td>
</tr>
<tr>
<td>- Company Website *</td>
<td>- Evaluate your application and consider your fit for SU Ventures</td>
</tr>
<tr>
<td>- First and Last Name of Primary Contact</td>
<td>- Contact you via the email address provided to request additional information and communicate with you about the status of your application</td>
</tr>
<tr>
<td>- Contact Email *</td>
<td></td>
</tr>
<tr>
<td>- Information about the problem you are solving and the technology you are leveraging</td>
<td></td>
</tr>
<tr>
<td>- Information about your target market and customers</td>
<td></td>
</tr>
<tr>
<td>- Information about your companies maturity, makeup, and readiness</td>
<td></td>
</tr>
</tbody>
</table>

### Registration Information (SU Ventures)

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Company Name</td>
<td>We use SU Ventures Registration Information to:</td>
</tr>
<tr>
<td>- Short Description</td>
<td>- Publicly Display your company as part of the SU Network</td>
</tr>
<tr>
<td>- GSP Team Project?</td>
<td>- To contact you via the email address provided to coordinate program travel and send program announcements</td>
</tr>
<tr>
<td>- GGC - What global grand challenge/s does your organization address?</td>
<td></td>
</tr>
<tr>
<td>- Exponential Technology - What exponential technologies is your organization using to solve this problem?</td>
<td></td>
</tr>
<tr>
<td>- Primary Email - Work</td>
<td></td>
</tr>
<tr>
<td>- Primary Phone - Work</td>
<td></td>
</tr>
<tr>
<td>- Primary Phone - Mobile</td>
<td></td>
</tr>
<tr>
<td>- Address</td>
<td></td>
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<tr>
<td>- Twitter Handle</td>
<td></td>
</tr>
<tr>
<td>- Employees</td>
<td></td>
</tr>
<tr>
<td>- Funding-Valuation</td>
<td></td>
</tr>
<tr>
<td>- Notable Investors</td>
<td></td>
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<tr>
<td>- Company Logo</td>
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</tbody>
</table>

### Inquiry (SU Ventures)

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
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</thead>
<tbody>
<tr>
<td>- First</td>
<td>We use SU Ventures Inquiry Information to:</td>
</tr>
<tr>
<td>- Last</td>
<td>- contact you via the email address provided to provide you with more information about SU Ventures</td>
</tr>
<tr>
<td>- Email Address</td>
<td></td>
</tr>
<tr>
<td>- Company Name</td>
<td></td>
</tr>
<tr>
<td>- Country</td>
<td></td>
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<tr>
<td>- Industry</td>
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</tbody>
</table>

## SU Incubator

### Application Information (SU Incubator)

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
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</thead>
<tbody>
<tr>
<td>- First Name</td>
<td>We use SU Incubator Application Information to:</td>
</tr>
<tr>
<td>- Last Name</td>
<td></td>
</tr>
<tr>
<td>- Email Address</td>
<td></td>
</tr>
<tr>
<td>- Phone number</td>
<td></td>
</tr>
<tr>
<td>- Country of Residence</td>
<td></td>
</tr>
<tr>
<td>- City of Residence</td>
<td></td>
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</tbody>
</table>
**Personal Data Category** | **Types of Personal Data** | **Purpose of Processing**
---|---|---
**Registration Information (SU Incubator)** | - Name <br>- Primary Email <br>- Phone Number <br>- Headshot <br>- Company <br>- Title <br>- LinkedIn <br>- Gender (optional) <br>- Twitter (optional) <br>- Primary Citizenship (optional) <br>- Secondary Citizenship (optional) <br>- Facebook (optional) <br>- Startup Info | **We use SU Incubator Registration Information to:**
---|---|---
**SU Ventures Mentor Network** | **Application Information (SU Ventures Mentor Network)**<br>- Name *<br>- Company - Role *<br>- Email *<br>- LinkedIn (url) *<br>- What is your expertise? How would you like to help our SU startup teams? *<br>- What are some types of industries/projects which interest you? *<br>- Would you be interested in working with a specific startup in our portfolio? <br>- Startup Portfolio <br>- Bio (if available) | **We use SU Ventures Mentor Network Application Information to:**<br>- Evaluate your application and determine if you are a good fit for providing valuable insight, information, and feedback to SU Startup Companies and Founders<br>- To contact you via the email address provided to update your on the status of your application<br>- To contact you via the email address provided to alert you about new mentoring opportunities
---|---|---
**IPP - Innovation Partnership Program** | **Registration Information (IPP)**<br>- First name<br>- Last name<br>- Title<br>- Company | **We use IPP Registration Information to:**<br>- coordinate travel information to ensure seamless arrival and reception

**SU Ventures Mentor Network**

**IPP - Innovation Partnership Program**
| Survey (In program and Post Program) | - First  
 - Last  
 - Email  
 - Response to poll questions | We use IPP Program Survey information to:  

**In Program**  
- Keep you engaged  
- Ensure we are responding to your needs and preferences  

**Post Program**  
- Evaluate the success of our program  
- Improve the design and operation of future programs |
| Inquiry (IPP) | - name  
 - email  
 - subject  
 - message you provide | We use IPP Inquiry Information to:  

- contact you via email to provide you more information about the IPP and answer any of your questions |
<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
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</thead>
<tbody>
<tr>
<td>Registration Information</td>
<td></td>
<td>We use Registration Information to:</td>
</tr>
</tbody>
</table>