Personal Information Collection and Usage by Program
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xFam
### Abundance 360 Conference

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<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Payment Forms</strong></td>
<td>- First &amp; Last Name</td>
<td>- Payment/Registration</td>
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<td>- Credit Card Info</td>
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<td><strong>Application - Step 1</strong></td>
<td>First Name</td>
<td>- Collect info to see if qualified</td>
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<td>- Help shape member experience</td>
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<td>Hope to gain from membership</td>
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<td>Grand Challenge Interest</td>
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<td>Exponential Tech Interest</td>
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<td><strong>Application - Step 2</strong></td>
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<td>Website</td>
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<td>Number of companies founded</td>
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<td></td>
<td>Angel Investor</td>
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<td>Benefits of joining A360</td>
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<td>How did you hear about us</td>
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<td>Member of any organizations</td>
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<td>Membership Type</td>
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<td><strong>Patron Membership</strong></td>
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<td>AD Invitee Name &amp; Email x10</td>
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<td>Arrival &amp; Departure Date &amp; Time</td>
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<td><strong>RSVP</strong></td>
<td>First Name</td>
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<td>Last Name</td>
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<td></td>
<td>Email</td>
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<tr>
<td><strong>MTP Update</strong></td>
<td>First Name</td>
<td>-For event information &amp; member app</td>
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<td></td>
<td>Last Name</td>
<td></td>
</tr>
</tbody>
</table>
| **AD Invite Form** | First Name  
| Last Name  
| Email  
| AD Invitee Name & Email x5 | -Fulfill renewal benefit |
| **Member Profile** | Public:  
| First Name  
| Last Name  
| Email  
| Phone  
| Company  
| Title  
| Industry  
| Company Description  
| Address  
| City  
| State  
| Country  
| Postal Code  
| LinkedIn  
| Website  
| Number companies founded  
| # A360 events attended  
| Member of Orgs  
| MTP  
| Grand Challenge  
| Exp. Tech  
| Bio Photo  
| Event Specific:  
| Emergency Contact Name  
| Emergency Contact Phone  
| Food Allergies  
| Assistant Name, Email, Phone  
| Gender  
| Shirt Size  
| Birthday  
| Attended SU Program  
| Size/Value of Company  
| Number of employees  
| Angel Investor | - Badges  
| - Registration  
| - Member app profiles  
| - Event networking groups  
| - Shipping information for product giveaways |
| **Tech Hub** | Company  
| Industry  
| Description  
| Website  
| Logo  
| 1 Pager  
| Video  
| POC - name, email, phone  
| Staff Passes - first & last name  
| Booth requirements  
| Street address  
| City  
| State  
| Country  
| Postal Code | - set up expo booth space  
| - display your logos on monitors  
| - display your company information on digital and physical formats  
| - promote your company to members |
| **Member Referral** | First Name - Referral  
| Last Name - Referral  
<p>| Email - Referral | -Members to refer people into the community (internal) |</p>
<table>
<thead>
<tr>
<th>First Name - Referrer</th>
<th>Last Name - Referrer</th>
<th>Email - Referrer</th>
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</table>

### Community Engagement Interview

- First Name
- Last Name
- Email
- Did they attend last year
- Are they currently registered
- Linked In Prospect
- Provide value to agenda
- Facilitate breakout
- Provide sponsor contacts
- Changed
- Same
- Reviewed details
- Promote via linkedin
- Peers to invite
- Orgs they belong to
- Community contributions
- Desired Discussions
- Success Story
- Referral
- Outreach Plan
- Agenda Contributions
- Review nominated companies
- Special Outreaches
- Sponsorship Nominations
- Outreach Plan
- Post Call Checklist

- Sponsorship leads
- Internal analytic

### App Qualified

- Email
- Status

- Internal - trigger workflow if person is or is not qualified

### App Accepted

- Interviewer Initials
- Email
- Win
- Relationship Notes
- Peterverse Notes
- Interview Notes
- Accepted (Y/N)

- Internal - trigger workflow if person is or is not accepted

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### Abundance Digital

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### Personal Data Category

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</table>
New Member Application
- Collect information to create personalized content and help deliver on your expectations
- If you do not become a member, we will add you to our marketing sequences for future events and special offers

Sample Content Form
- If you do not become a member, we will use the information to send emails about future events and special offers

Contact Us
- Creates a Customer Support Ticket for followup

Webinar RSVP
- Sends the link to join a promotional webinar
- 5-email sequence after the webinar, inviting you to become a member

Zoom Breakout Session Survey
Collect feedback on Zoom Breakout Sessions to better serve our members

Post-Webinar Survey
Collect feedback on webinars to better serve our members

Feedback Survey
Collect feedback from our members ~2-3 times per year

Country Partners

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<tr>
<th>Personal Data Category</th>
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<th>Purpose of Processing</th>
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<tbody>
<tr>
<td>Application Information (Country)</td>
<td>- First &amp; Last Name</td>
<td>We use Country Partner Application</td>
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</tbody>
</table>
| Partner | - Phone Number  
- Email Address  
- Title  
- Company information (name, location investors, business practices, board of directors, company officers etc.)  
- BoD and Company Officer background information | Information to:  
- Evaluate your application as a potential SU Country Partner  
- Further coordinate and set up interview via the email address and phone number you provided  
- As part of partner evaluation, perform due diligence and background checks via 3rd party databases and/or services |
| --- | --- |
| Registration Information (Country Partner Event) | - First Name (reqd)  
- Last Name (reqd)  
- Primary Email Address (reqd)  
- Company (reqd)  
- Attendee_Status(reqd)  
- is_alumni? (reqd)  
- Company_url(optional)  
- Alternative Email (optional)  
- Title (optional)  
- Phone Number (optional)  
- Gender (optional)  
- Citizenship (Optional)  
- Secondary Citizenship (Optional)  
- Mailing address (optional)  
- Mailing Country(optional)  
- Mailing City(optional)  
- Industry (optional)  
- Short bio (optional)  
- _Facebook_url (optional)  
- _Twitter_url (optional)  
- _LinkedIn_url(optional)  
- _Medium_(optional) | We use Registration Information to:  
- To send you emails about future SU Programs  
- To mark your status in the SU Global Directory as alumni (if applicable) |
| Inquiry (Country Partner) | - First  
- Last  
- Email Address  
- Company Name  
- Job Title  
- Country | We use Country Parner Inquiry Information to:  
- contact you via email to provide you more information about SU Country Partnerships |

### DASH

<table>
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<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
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</thead>
</table>
| Registration Information (DASH Account) | - first_name  
- last_name  
- position (title)  
- email  
- user_login  
- id  
- user_id | We use DASH Registration Information to:  
- To provide you with access to and to manage your account  
- To message you via email regarding your account  
- To provide you with additional information and offers related to your account |
### Enterprise Solutions

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
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</thead>
</table>
| **Registration Information** (Enterprise Solutions Program - PEL / ESTP) | - Name  
- Title  
- Company  
- Dietary restrictions | We use Enterprise Solutions Registration Information to:  
- create in-program name cards/badges  
- adequately prepare for dietary restrictions |
| **Survey** (Post Program) | - First  
- Last  
- Email  
- IP Address | We use Post Program Survey Information to:  
- Evaluate the success of our program  
- Improve the design and operation of future programs  
- Conduct sales outreach based on stated interests |
| **Inquiry** (Enterprise Solutions) | - First Name  
- Last Name  
- Email Address  
- Company Name  
- Job Title  
- Country  
- Phone Number  
- What Problem are you trying to solve?  
- What brings you to SU today? | We use Enterprise Solutions Inquiry Information to:  
- contact you via email to provide you more information about SU Enterprise Solutions |

### Faculty Operations

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<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Application Information** (SU Faculty) | - first name?*  
- last name?*  
- email address  
- phone number  
- country  
- connections to SU community/other faculty  
- LinkedIn profile  
- Biography  
- video links  
- social media presence (twitter, facebook, instagram, snapchat, | We use SU Faculty Application Information to:  
- Evaluate your application to become an SU Faculty member (clout, topic relevance, speaking ability, SU needs, etc)  
- To coordinate further interviews and transfer documentation via the email address provided  
- If selected as faculty  
- Use in SU event, web, and marketing |
youtube, etc.)
- To send faculty newsletter
- To inform event attendees of speakers and talk topics
- To send pre-event summaries

### GIC - Global Impact Competition

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| Application Information| GIC application  
- Name  
- Title/occupation  
- Address  
- Photographs/Video footage  
- Phone numbers  
- Email addresses  
- Social media account information  
- Age  
- Gender  
- Passport or other identification numbers  
- Passport photos and numbers  
(requested for only GIC winners applying for visas) | We Use Registration Information to:  
- evaluate your competition entry  
- coordinate with you in the event your entry is selected as a finalist  
- coordinate your travel and participation in a Singularity University event if your entry is selected as a competition winner |
| Application Information| GIC Organizer Application  
- Name  
- Date of Birth  
- Email address  
- Physical address  
- Phone number  
- social media accounts (Skype & LinkedIn)  
- Company name  
- Country  
- citizenship | We Use Registration Information to:  
- evaluate your ability to organize a GIC in your home country  
- coordinate with you if your application is accepted |
| Mailing List (GIC Mailing List Sign-up) | - First  
- Last  
- Email Address  
- Company Name  
- Job Title  
- Country  
- Phone number | We use GIC Mailing List Sign-up Information to:  
- send you updates via email address you provided |
| Inquiry (GIC Sponsor) | - First  
- Last  
- Email Address  
- Company Name  
- Job Title  
- Country  
- Phone number | We use GIC Sponsor Inquiry Information to:  
- contact you via email or phone to discuss your inquiry into GIC sponsorship |
Global SingularityU Chapters

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| Registration Information (GIC Winner announcement) | - Name  
- Email address | We use GIC Winner Announcement Registration Information to:  
- prepare for the announcement event  
- Anticipate audience size  
- Properly coordinate event logistics |
| Application Information (SingularityU Chapters) | - Name  
- Address  
- Phone number  
- Country  
- City  
- Role | We use Chapter Application Information to:  
- evaluate your potential role as SingularityU leadership  
- Coordinate and share documentation with you via the email address provided if selected as chapter leadership  
- Send SU community updates to Chapter Leaders  
- Send Leadership Surveys to Chapter Leaders |
| Survey (Chapter Leadership) | - Nationality  
- Gender Identity  
- Would you describe yourself as transgender?  
- How would you describe yourself? | We use Chapter Leadership Survey Information to:  
- evaluate demographics of the Global SU Community Leadership  
- Improve SU HQ Support and communications for chapter leadership  
- Improve Overall Experience for Chapter Leaders  
- Improve Effectiveness of Chapter Leaders |
| Inquiry (SingularityU Chapters) | - first  
- last  
- email address  
- country | We use Chapter Inquiry Information to:  
- Contact you via the email address provided to respond to concerns raised or questions asked.  
- Sign you up to the SU newsletter (if requested)  
- Process your feedback/comments |
<table>
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<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Application Information (Summit Partner)** | - Name  
- Email  
- Company  
- Title  
- Address  
- Date of Birth  
- Business Function  
- Job Role  
- Social Media Information | **We use Summit Partner Application Information to:**  
- Evaluate your application as a potential SU Summit partner  
- Contact you to set up a video interview  
- Coordinate summit organization, transfer documents if selected as a partner |
| **Registration Information (Summit Attendee)** | - First Name (reqd)  
- Last Name (reqd)  
- Primary Email Address (reqd)  
- Company (reqd)  
- Attendee_Status(reqd)  
- is_alumni? (reqd)  
- Company url(optional)  
- Alternative Email (optional)  
- Title (optional)  
- Phone Number (optional)  
- Gender (optional)  
- Citizenship (Optional)  
- Secondary Citizenship (Optional)  
- Mailing address (optional)  
- Mailing Country(optional)  
- Mailing City(optional)  
- Short bio (optional)  
- _Facebook_url (optional)  
- _Twitter_url (optional)  
- _LinkedIn_url(optional)  
- _Medium_(optional) | **We use Summit Attendee Registration Information to:**  
- To send you emails about future SU Programs and Opportunities  
- Mark your status in the SU Global Directory as alumni (if applicable) |
| **Survey (Post summit)** | - First  
- Last  
- Email  
- IP Address | **We use Post Summit Survey Information to:**  
- Evaluate the success of our program  
- Improve the design and operation of future programs  
- Conduct sales outreach based on stated interests |

**IPP - Innovation Partnership Program**
### Personal Data Category

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Registration Information (IPP)** | - First name  
- Last name  
- Title  
- Company  
- Corporate email  
- Assistant Name  
- Assistant Email Address  
- Dietary Restrictions | We use IPP Registration Information to:  
- coordinate travel information to ensure seamless arrival and reception  
- create in-program name cards/badges  
- adequately prepare for your dietary restrictions |
| **Survey (In program and Post Program)** | - First  
- Last  
- Email  
- Response to poll questions | We use IPP Program Survey Information to:  
**In Program**  
- Keep you engaged  
- Ensure we are responding to your needs and preferences  
**Post Program**  
- Evaluate the success of our program  
- Improve the design and operation of future programs |
| **Inquiry (IPP)** | - Name  
- Email  
- Subject  
- Message you provide | We use IPP Inquiry Information to:  
- contact you via email to provide you more information about the IPP and answer any of your questions |
| **Survey (Exponential Innovation Assessment)** | - Name  
- Company  
- Additional Company / Personal information you choose to provide | We use Exponential Innovation Assessment Survey Information to:  
- Help you understand you or your company’s innovation readiness  
- Help you determine what Singularity University products or services might be the best fit for you. |
| **Newsletter Sign-up** | - Name  
- Email address | We use Newsletter Sign-up information to:  
- Send you updates and relevant offers.  
- Note: you can modify your category preferences and/or unsubscribe at anytime using the links at the bottom of every email we send. |

### Marketing
### Membership (SU Global Directory)

<table>
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<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Registration Information** (SU Global Directory) | - Name  
- Email address  
- Bio (about me)  
- City (primary and secondary)  
- Country (primary and secondary)  
- Region (primary and secondary)  
- Occupation  
- Company  
- Title  
- Website  
- Social media links  
- Photo URL (S3) | **We use SU Global Directory Registration Information to:**  
- Display your profile information to other members of the SU Global Directory  
- Enable you to connect with other members of the SU community with similar interests or goals.  
- Enable other members of the directory to find your profile and contact information via the search functionality |

### Online Course Enrollment

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
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</thead>
</table>
| **Registration and Account Creation** (for Online Courses) | - First Name <req>  
- Last Name <req>  
- Email <req> | **We use Online Course Registration Information to:**  
- Manage the communication and logistics of your course participation.  
- To send you emails about future SU Programs and Opportunities  
- Account/Enrollment Creation - for our online platform ([learn.su.org](http://learn.su.org)) allowing users to enroll in their courses. |
| **Survey** (Post Course) *(This data collected is anonymous)*. | - Country of Citizenship  
- Country of Residency  
- Age Range  
- Gender | **We use Post Course Survey Information to:**  
- Improve the overall online course experience.  
- Evaluate the success of our courses  
- Improve the design and operation of future courses  
- Evaluate demographics of the Digital |
# Open Enrollment

**EP - Executive Program**

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<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
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<tbody>
<tr>
<td>Inquiry (EP)</td>
<td>- First</td>
<td>We use EP Inquiry Information to:</td>
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<td>- Last</td>
<td>- send you information about SU EPs via the email address you provided</td>
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<td>- Email Address</td>
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<td>- Company Name</td>
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<tr>
<td></td>
<td>- Job Title</td>
<td></td>
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<td></td>
<td>- Country</td>
<td></td>
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<td></td>
<td>- Phone number</td>
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<tr>
<td>Application Information (EP)</td>
<td>- Full Name</td>
<td>We use EP Application Information to:</td>
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<td></td>
<td>- Email Address</td>
<td>- Evaluate/process your EP application</td>
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<td>- Alternative Email</td>
<td>- Coordinate with you on the status of your application</td>
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<td>- Organization Name</td>
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<td>- Job Title</td>
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<td>- Country of Residence</td>
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<td>- City of Residence</td>
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<td>- State of Residence</td>
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<td>- Personal Phone Number</td>
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<td>- Assistant(s) Info</td>
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<td>- Name</td>
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<td>- membership</td>
<td></td>
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<tr>
<td></td>
<td>- company info</td>
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<td></td>
<td>- name</td>
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<tr>
<td></td>
<td>- website url</td>
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<td>- org size</td>
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</tr>
<tr>
<td></td>
<td>- industry</td>
<td></td>
</tr>
<tr>
<td>Registration Information (EP)</td>
<td>- First Name</td>
<td>We use EP Application Information to:</td>
</tr>
<tr>
<td></td>
<td>- Last Name</td>
<td>- Collect payment for the program</td>
</tr>
<tr>
<td></td>
<td>- Participant Job Title</td>
<td>- Coordinate program confirmation and arrival details</td>
</tr>
<tr>
<td></td>
<td>- Participant Company</td>
<td>- Customize the program based on attendee interest</td>
</tr>
<tr>
<td></td>
<td>- Application Id</td>
<td>- Create in-program badging and other</td>
</tr>
<tr>
<td></td>
<td>- Attendee Id</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Citizenship</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- First Name</td>
<td></td>
</tr>
<tr>
<td>Personal Data Category</td>
<td>Types of Personal Data</td>
<td>Purpose of Processing</td>
</tr>
<tr>
<td>------------------------</td>
<td>------------------------</td>
<td>-----------------------</td>
</tr>
<tr>
<td>Application &amp; Registration Information (EIP)</td>
<td>Contact Information</td>
<td>We use EIP Application &amp; Registration Information to:</td>
</tr>
<tr>
<td></td>
<td>- First Name Required</td>
<td>- Evaluate/process your EP application</td>
</tr>
<tr>
<td></td>
<td>- Last Name Required</td>
<td>- Coordinate with you on the status of your application</td>
</tr>
<tr>
<td></td>
<td>- Email Address Required</td>
<td>- Collect payment for the program</td>
</tr>
<tr>
<td></td>
<td>- Alternative Email Optional</td>
<td>- Coordinate program confirmation and arrival details</td>
</tr>
<tr>
<td></td>
<td>- CC Email Address Optional</td>
<td>- Customize the program based on attendee interest</td>
</tr>
<tr>
<td></td>
<td>- Mobile Optional</td>
<td>- Create in-program badging and other name cards</td>
</tr>
<tr>
<td></td>
<td>- Contact Name in Case of Emergency Required</td>
<td>- Customize Catering Preferences/Allergy</td>
</tr>
<tr>
<td></td>
<td>- Emergency Contact Email Required</td>
<td>- Order the appropriate number and size of event materials (t-shirts etc)</td>
</tr>
<tr>
<td></td>
<td>- Emergency Contact Number Required</td>
<td>- If you have an SU Global Directory account, register your status as alumni</td>
</tr>
<tr>
<td></td>
<td>- Assistant Contact Name Optional</td>
<td>- Make contact and bio information available to fellow attendees</td>
</tr>
<tr>
<td></td>
<td>- Assistant Contact Email Address Optional</td>
<td>- Enable faculty members to customize presentations based on attendee interest and experience</td>
</tr>
<tr>
<td></td>
<td>- Assistant Phone Number Optional</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Company Information</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Company Required</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Title Required</td>
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<tr>
<td></td>
<td>- Job Function Required</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Job Level Required</td>
<td></td>
</tr>
</tbody>
</table>
**LinkedIn URL**
- Required

**Work Address**
- Optional

**Work Phone**
- Optional

### Demographic Information

- **Date of Birth**
  - Required
- **Gender**
  - Required
- **Ethnicity**
  - Required
- **Country of Residence**
  - Required
- **Primary Citizenship**
  - Required
- **Secondary Citizenship**
  - Optional
- **Tertiary Citizenship**
  - Optional

### Additional Information

- During the program you might be invited to engage in physical or interactive activities aimed to enhance the program experience. These activities are completely voluntary and any participation is at your sole discretion and risk. If you have a disability and require accommodation in order to fully participate in this activity, please provide it in the space below. Optional
- **Food allergies or dietary restrictions**
  (we may not be able to accommodate all requests)
  - Optional
- **Other allergies**
  - Optional

### Survey (Post Program)

- **First**
- **Last**
- **Email**
- **IP Address**

We use Post Program Survey Information to:
- Evaluate the success of our program
- Improve the design and operation of future programs
- Conduct sales outreach based on stated interests

---

### Ventures

**SU Ventures**

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| **Application Information** (SU Ventures) | - Company Name
- Company Website
- First and Last Name of Primary Contact
- Contact Email | We use SU Ventures Application Information to:
- Evaluate your application and consider your fit for SU Ventures
- Contact you via the email address provided to request additional information and communicate with you about the status of your application |

| **Registration Information** (SU) | - Company Name | We use SU Ventures Registration |
### SU Ventures

**Personal Data Category**: Information to:

- Primary Email - Work
- Primary Phone - Work
- Primary Phone - Mobile
- Homepage
- Twitter Handle
- Address

**Purpose of Processing**

- Publicly display your company as part of the SU Network
- Contact you via the email address provided to coordinate program travel and send program announcements

**Inquiry (SU Ventures)**

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| - First
- Last
- Email Address
- Company Name
- Country | We use SU Ventures Inquiry Information to: |
|            | - contact you via the email address provided to provide you with more information about SU Ventures |

### SU Incubator

**Personal Data Category**

**Application Information (SU Incubator)**

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| - First Name
- Last Name
- Email Address
- Phone number
- Country of Residence
- City of Residence
- Birth date
- LinkedIn URL
- Twitter URL
- Other social profile or site | We use SU Incubator Application Information to: |
|                         | - Evaluate you and/or your startup as fit for SUs Incubator Program |
|                         | - To update you on the status of your application and acceptance |

**Registration Information (SU Incubator)**

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| - Name
- Primary Email
- Phone Number
- Headshot
- Company
- Title
- LinkedIn
- Gender (optional)
- Twitter (optional)
- Primary Citizenship (optional)
- Secondary Citizenship (optional)
- Facebook (optional) | We use SU Incubator Registration Information to: |
|                         | - To coordinate travel and program details |
|                         | - To share your individual and company contact information with the other startups in the program, mentors, and SU incubator staff members |
|                         | - create in-program name cards/badges |

### SU Ventures Mentor Network

**Personal Data Category**

**Application Information (SU Ventures Mentor Network)**

<table>
<thead>
<tr>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| - Name - Company
- Role
- Email
- LinkedIn (url)
- Bio (if available) | We use SU Ventures Mentor Network Application Information to: |
|                          | - Evaluate your application and determine if you are a good fit for providing valuable insight, information, |
and feedback to SU Startup Companies and Founders
- To contact you via the email address provided to update you on the status of your application
- To contact you via the email address provided to alert you about new mentoring opportunities

xFam

<table>
<thead>
<tr>
<th>Personal Data Category</th>
<th>Types of Personal Data</th>
<th>Purpose of Processing</th>
</tr>
</thead>
</table>
| Registration Information      | - Name
                                - Home address
                                - Email address
                                - Phone numbers
                                - Nationality
                                - Company name
                                - Family relations
                                - For minors (age 14-17):
                                - Name
                                - Email                                      | We use xFam Registration Information to:
                                                                                     - Manage the communication and logistics of program participation. 
                                                                                     - To send you emails about future SU Programs and Opportunities
                                                                                     - To send you a class photo, program information, and invitations to future XFAM programs and offerings. |